Concept presentation talking points:

* Introduction to elicitation
  + We’re currently taking CS181F, Seminar on Big Software
  + As part of this class, we are developing software for plant identification
  + Want to get some input on what sort of features may be useful
  + We selected you for our panel because you have some relationship with plants {insert specifics here}
  + Going to ask some open ended questions about nature and technology, don’t worry about trying to provide a “correct” answer
* Background on project
  + Initially thought about case where someone goes hiking and sees a cool plant
  + Might bring book with dichotomous key, take a picture and look it up when you get home, or just forget about it
    - Problems with this are: carrying around a book with a dichotomous key may be inconvenient and amateur hikers probably don’t even own one
    - If you take a picture with the intention to look it up later, you may just forget or lose interest by then
  + Since smartphones have become so ubiquitous (and a lot of hikers may be using them anyway for GPS), would be convenient if there were a way to easily identify plants on phone
* Main concept
  + Developing a plant identification app for smartphone
  + Main functionality is to provide:
    - a) dichotomous key based search--just answer yes/no questions about plant characteristics
    - b) keyword based search--enter color, location, etc.
    - c) capability to upload pictures of plants to be identified
* Additional users/features
  + Would like to also appeal to:
    - Gardeners, who may want to look up information on growing conditions and characteristics of plants
    - Botanists, who may want opportunity to share their knowledge
  + Would like to add features to make it more of a social experience
  + But it’s important that we consider what sort of features would actually be useful for you, so...let the elicitation begin